



Revamping Global Supply Chain Operations at a Leading Healthcare Conglomerate

Background:

A major player in the pharmaceuticals and healthcare industry, this Fortune 50 company boasts over 150,000 employees globally and reported revenues of \$94.9 billion in 2022. Utilizing the Corporater Business Management Platform, the organization has undertaken significant steps to enhance the efficiency and transparency of its global supply chain.

Challenges



Inconsistent Data Overview:

The leadership team struggled with gaining a holistic view of the company's performance post-acquisitions and other strategic changes, finding it challenging to compare and analyze data across different business units.



Complex Organizational Structure

With various business units structured by region, product, or franchise, establishing a uniform framework for data analysis and performance measurement proved difficult.



Lack of Unified Reporting Tools

The reliance on outdated tools like Excel and PowerPoint for performance reviews led to isolated data handling and inconsistencies in measuring and reporting performance across units.

Solution:

1 Integrated Performance Management

By implementing the Corporater Business Management Platform, the company now enjoys

2 Flexible Data Visualization

The platform provides customizable data visualization options, allowing leaders to drill down into specifics or aggregate data as needed, fostering a deeper understanding of performance issues.

3 Adaptive Configuration Capabilities

The solution supports dynamic configuration without the need for coding, facilitating swift adaptations to organizational changes and enhancing the ability to manage and report on performance seamlessly.

Outcome:

The adoption of the Corporater platform has transformed the company's operations, yielding more efficient, agile, and informed management of its global supply chain. This systematic approach has not only replaced outdated, siloed tools with a comprehensive business management platform, but it also provided a consistent, flexible method for performance analysis and decision-making. The result is a significant improvement in operational efficiency and a robust framework for continuous innovation and improvement in supply chain management. This strategic overhaul has positioned the company to better handle the complexities of a rapidly evolving global market, maintaining its leadership position in the healthcare sector.

IMC played a crucial role as the implementation partner for the Corporater Business Management Platform, for the healthcare conglomerate's supply chain revamp. IMC effectively understood complex requirements, conducted gap analysis, and facilitated the platform's configuration, customization, and training. Their efforts allowed for the creation of tailored workflows and customizable data visualizations, replacing outdated tools with a unified system that enhanced performance visibility and operational efficiency across various business units. This partnership enabled the conglomerate to adapt to and manage a rapidly evolving global market more effectively.



is an implementation partner of **CORPORATER**



Corporater is a global software company that enables medium and large organizations worldwide to manage their business with integrated solutions for GRC built on a single platform.

The GRC software streamlines information flow and ensures compliance by identifying risks, implementing policies, and tracking regulations. We offer full-service solutions across governance, risk management, and compliance, including specialized support in key areas such as finance, tax, IT, HR, and anti-fraud measures. By integrating people, processes, and technology, we help organizations manage risks efficiently and enhance GRC effectiveness while controlling costs. Embedding risk awareness and compliance into organizational culture is essential for effective risk mitigation.